

AGE WELL SOCIETY

Regenerative Aesthetics. Skin Health. Skin Longevity.

Introducing Age Well Society: A modern approach to ageing well.

At **I Boutique**, we believe the future of aesthetic medicine is not about chasing individual treatments or trying to stop the ageing process.

It is about understanding how your skin and facial features change over time — and creating a personalised, clinically considered strategy to support **skin health, collagen, resilience and natural-looking ageing**.

Our philosophy is simple:

Don't chase ageing. Age well.

THE AGE WELL APPROACH

Your skin deserves more than a treatment menu.

As we age, collagen production, elasticity, hydration, pigmentation, texture and facial structure naturally change.

Lifestyle, environmental exposure, weight changes and hormonal transitions can also influence the way your skin looks and behaves.

Rather than treating these changes individually, Age Well Society takes a **whole-of-skin, long-term approach**.

This is the foundation of the **Age Well Method**.

Assess. Personalise. Regenerate. Preserve. Maintain.

THE AGE WELL METHOD

01 — ASSESS

Every Age Well journey begins with a comprehensive consultation and clinical assessment.

We take the time to understand:

- Your skin concerns and priorities
- Skin quality, texture and hydration
- Pigmentation and environmental damage
- Collagen and elasticity changes
- Facial ageing and structural changes
- Previous aesthetic treatments
- Current skincare
- Lifestyle and environmental factors
- Medical history and treatment suitability
- Your short- and long-term goals

Where appropriate, skin analysis and consistent clinical photography allow us to establish a baseline and monitor your progress over time.

02 — PERSONALISE

There is no universal ageing protocol.

Following your assessment, we develop a personalised **Age Well Skin Longevity Protocol** based on your skin, your goals and your individual clinical needs.

Your protocol may incorporate a combination of:

Advanced skin therapies

To improve skin quality, texture and overall skin health.

Collagen-supporting treatments

Selected to support the skin's natural regenerative processes.

Professional skin rejuvenation

Designed to progressively improve skin quality.

Pigmentation management

A structured approach to achieving a more even and healthier-looking complexion.

Medical-grade skincare

Professional home care designed to complement your in-clinic treatments and protect your investment.

Aesthetic treatments

Including neuromodulator and other appropriate treatments where clinically indicated, incorporated as part of a broader ageing strategy rather than viewed in isolation.

Every recommendation is individualised and subject to clinical assessment and suitability.

03 — REGENERATE

Skin quality is the foundation of ageing well.

Regenerative aesthetics focuses on supporting the skin's natural ability to repair, renew and maintain itself over time.

Rather than simply masking visible signs of ageing, our approach focuses on improving **skin quality and resilience** through carefully selected, evidence-informed treatments.

Depending on your individual protocol, this may include treatments designed to support:

- Collagen production
- Skin texture
- Hydration
- Elasticity
- Skin resilience
- Pigmentation management
- Overall skin vitality

We believe the most beautiful results are often progressive.

Not dramatic. Not overdone. Simply healthier-looking skin over time.

04 — PRESERVE

Prevention is part of ageing well.

You don't need to wait until changes become significant before taking a proactive approach to your skin.

Preservation is about supporting the quality of your skin and maintaining facial harmony as you move through different stages of life.

Our goal isn't to make you look younger.

It's to help you continue looking like you.

Healthy. Refreshed. Natural. Confident.

05 — MAINTAIN

Your skin is constantly changing. Your plan should too.

Age Well Society is designed around long-term relationships rather than one-off treatments.

Regular reviews allow us to assess your progress, monitor changes and evolve your treatment plan as your skin and goals change.

Your journey may include:

**Clinical reviews
Skin monitoring
Progress photography
Maintenance treatments
Skincare adjustments
Ongoing treatment planning**

Think beyond your next appointment. Think 3 months. 12 months. 5 years.

THE 12-MONTH AGE WELL PROTOCOL

Invest in your skin, not just your next treatment.

Our structured Age Well Skin Longevity Protocols are designed around progressive improvement over a 12-month period.

Rather than repeatedly choosing individual treatments, your care is mapped around your long-term skin goals.

Your personalised protocol may combine advanced skin therapies, professional rejuvenation treatments, collagen-supporting therapies, pigmentation management and medical-grade skincare throughout the year.

The result is a coordinated approach designed to support:

**Skin quality
Collagen
Resilience
Pigmentation control
Texture
Hydration
Long-term skin health**

Your skin journey becomes a strategy — not a series of appointments.

AGE WELL MEMBERSHIP

Ongoing care for people who want to make skin longevity a priority.

For those committed to investing in their long-term skin health, **Age Well Membership** provides a structured approach to ongoing care.

Membership may include:

- Personalised treatment planning
- Regular clinical review consultations
- Ongoing skin assessment
- Progress monitoring
- Scheduled maintenance treatments
- Personalised medical-grade skincare strategies
- Treatment adjustments as your skin evolves
- Continued clinical guidance

From \$1,295 per month.

Membership inclusions and treatment recommendations are personalised according to individual clinical needs and suitability.

NATURAL OVER NOTICEABLE

We believe aesthetic medicine should enhance your appearance without taking away your individuality.

Our philosophy is built around five principles:

Natural

Enhance rather than change.

Clinical

Assessment and suitability come before treatment.

Evidence-informed

We carefully evaluate emerging treatments and technologies rather than simply following trends.

Long-term

We focus on your ageing journey, not just your next appointment.

Personal

Your skin, your goals and your stage of life determine your plan.

THE FUTURE OF AESTHETICS

From cosmetic treatments to skin longevity.

The aesthetics industry is changing.

The future isn't simply about more injectables, more devices or more treatments.

It's about **better clinical decision-making**.

It's about understanding the biology of ageing skin, recognising what each individual needs and combining appropriate treatments into a thoughtful long-term strategy.

The clinician of the future will be part aesthetic practitioner, part skin-health expert and part educator.

At Age Well Society, we believe treatments should earn their place within your plan.

We don't believe in offering something simply because it is new.

We believe in asking whether it is right for you.

WHY AGE WELL SOCIETY?

Clinical experience. Thoughtful treatment. A long-term perspective.

Age Well Society was created from a belief that aesthetic medicine can be more considered.

More personalised.

More educational.

More focused on skin health.

And less focused on chasing perfection.

Our approach combines clinical experience with a long-term understanding of skin ageing, allowing us to look beyond the treatment itself and consider where you want your skin to be in the years ahead.

We don't want to change your face. We want to help you care for it.

YOUR AGE WELL JOURNEY

CONSULT

Understand your skin, your concerns and your goals.



ASSESS

Establish your baseline and identify your priorities.



PLAN

Create your personalised Age Well Skin Longevity Protocol.



TREAT

Use carefully selected, evidence-informed treatments appropriate for you.



REVIEW

Monitor your progress and reassess your needs.



MAINTAIN

Continue supporting your skin as it changes over time.

AGEING IS INEVITABLE.

HOW YOU AGE IS PART OF THE JOURNEY.

At Age Well Society, we don't believe in fighting ageing.

We believe in understanding it.

Supporting your skin.

Preserving what makes you uniquely you.

And making thoughtful decisions today that can support the health and quality of your skin tomorrow.

Age Well.

Regenerative Aesthetics | Skin Health | Skin Longevity

BOOK YOUR AGE WELL CONSULTATION